CITY OF VERNON

MEASURE V

BALLOT TEXT

Measure V to add Chapter 20A to the Vernon Municipal Code to enact a Transactions and Use Tax to be administered by the State Board of Equalization, upon adoption by the voters. This measure has been placed on the ballot by the City Council of the City of Vernon.

IMPARTIAL ANALYSIS OF MEASURE V BY THE CITY ATTORNEY OF THE CITY OF VERNON

This analysis of Measure V, proposing an amendment to the Vernon Municipal Code, is prepared and submitted to the voters of the City of Vernon at the direction of the City Council of the City of Vernon and pursuant to Section 9280 of the California Elections Code.

If approved by the voters, Measure V will add Chapter 20A to the Vernon Municipal Code to enact a Transactions and Use Tax to be administered by the State Board of Equalization, upon adoption by the voters. The amendment establishes a transactions and use tax of 0.75% on the gross receipts of any retailer in the incorporated territory of the City that sells at retail, stores, uses, or otherwise consumes tangible personal property in the City. This new tax would be in addition to (and not in lieu of) the existing City sales tax of 1%. The effective date shall be the date upon which the City Council certifies adoption by the electorate of the proposed ordinance. The stated purpose of the amendment is to raise revenue to maintain and improve City services, including safety, infrastructure, streets, and housing.

It is intended and estimated that the financial impact to the City after adoption and implementation of the new tax will generate approximately $6 million dollars annually.

Brian Byun,
Senior Deputy City Attorney
City of Vernon

The above statement is an impartial analysis of Measure V. If you desire a copy of the ballot measure amending the Vernon Municipal Code, please call the elections official’s office at 323-583-8811 ext. 546 and a copy will be mailed at no cost to you.