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FOR IMMEDIATE RELEASE

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Vernon workers deliver simple message in TV ad blitz to State Capitol politicians: Protect Our Jobs

Vernon, CA – Vernon workers will blanket the TV market in Sacramento this week to deliver their 'Protect Our Jobs' message to California lawmakers.

State Capitol politicians will get a steady stream of 'Vernon Works' advertising spots this week before they adjourn for summer recess on Friday, July 15. The Vernon Works 30-second advertisements feature a collection of union and nonunion workers that live in cities throughout L.A. County but spend their workdays producing products at Vernon-based companies.

Vernon was founded in 1905 to create jobs in California. Vernon's 1,800 businesses create more than 105,000 jobs in the Los Angeles area – including 55,000 jobs within the city's 5.2-mile boundary. The Los Angeles County Economic Development Corporation designated Vernon as California's 'Most Business Friendly City.' Vernon generates more than \$330 million in state income and sales taxes, \$1.1 billion in taxable spending. Vernon's businesses provide more than 4.4 billion in salaries and wages annually for workers in Los Angeles County.

To view 'Vernon Works', go to: <http://cityofvernon.org/iworkinvernon/>.

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